

PRESS RELEASE

For Immediate Release

Media Contact:
Kendra Borja
305-456-4944
news@aadsllaw.com

ALVAREZ ARRIETA & DIAZ-SILVEIRA LLP ANNOUNCES PARTNER PROMOTION FOR ARACELY ALICEA

Miami, Fla., January 08, 2014 – Alvarez Arrieta & Diaz-Silveira LLP (AADS), a leading South Florida boutique corporate and real estate transactional law firm, announced the promotion of founding associate, Aracely Alicea, to the position of partner.

“From the beginning, we knew that having Aracely with us would be essential to the long-term success of Alvarez Arrieta & Diaz-Silveira,” said Partner Pedro “Tony” Alvarez. “Her client-first approach, dedication to providing superior legal services and creative legal thinking sets her apart from her peers, and I’m so glad she chose to work with us at our founding. Today, no one could be more deserving of this promotion.”

Ms. Alicea focuses on international and domestic transactions and has represented clients with business and investment interests in Florida, Puerto Rico and other jurisdictions in the United States, Latin America and the Caribbean. Her legal experience includes mergers and acquisitions, joint ventures, asset-backed financings, bank transactions and general corporate and commercial advisory matters. She regularly represents investors, entrepreneurs and start-up companies in the areas of technology, renewable energy and other green industries. Most recently, her work with a Miami-based technology services company that provides turnkey solutions for stored value account and prepaid card services has set her apart in a cutting-edge segment of the market – the rapidly evolving payment technology solutions field.

Aracely is a member of the Business Law Section of the Florida Bar, as well as a member of the American Bar Association and its Business Law Section and Young Lawyers Division. She provides corporate/transactional pro bono legal services for local not-for-profit organizations, such as the Miami Children’s Museum and Catalyst Miami, and has supported the United Way of Miami-Dade as a Young Leader. She currently holds a leadership position with the Junior League of Miami (JLM), a women-focused educational and charitable organization; and serves as a member of the Board of Directors for Catalyst Miami, a non-profit organization advancing civic engagement in Miami. In addition, she is involved with the Brown Club of Miami, her alma mater’s local alumni organization.

“In joining Alvarez Arrieta & Diaz-Silveira, I chose to work with a team of people who inspire and challenge me professionally as well as allow me the flexibility to be the community-focused attorney that has always been my passion,” stated Ms. Alicea. “I am very proud that our firm is known for providing exceptional legal services, and I look forward to growing the corporate practice while furthering the firm’s presence and positive impact in the South Florida community.”

Prior to joining AADS, Aracely practiced in the Miami office of a global New York-based law firm where she represented private and public entities in both complex transactions and routine business law issues. She also previously practiced at a highly regarded Florida firm where she had the opportunity to focus on bank transactions and regulatory matters affecting the banking industry.

Aracely graduated from Brown University with a B.A. in Public Policy and American Institutions in 2000. She received her J.D., *magna cum laude*, in 2007 from the University of Miami School of Law where she was inducted into the Order of the Coif. She is fluent in both Spanish and English and is admitted to the practice of law in the State of Florida.

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Alvarez Arrieta & Diaz-Silveira LLP is a leading South Florida boutique law firm focused on providing sophisticated corporate and transactional services and business advice to leading companies, entrepreneurs, family offices and others investing and conducting business domestically and abroad. Alvarez Arrieta & Diaz-Silveira LLP is located at 1001 Brickell Bay Drive, Suite 2110, in the heart of Miami's Brickell Financial Corridor and its attorneys can be reached at 305-740-1940 or through www.aadslaw.com.